

Cybercolors



Sustainability Programme
GOLD MEMBER
2020



Cybercolors Ltd. is a food ingredient company based in Cork, Ireland, specialising in the sourcing, research and development, manufacture, promotion and selling of natural food colours, for the global food and beverage industries, dietary supplement / health care and feed industries. The company was founded in 2000. Cybercolors offers unparalleled colour innovation tailored to industry needs at the highest of standards. Our mission is to enhance the visual appearance of our customers food and beverage products, naturally and sustainably.

Exemplary Performance Target Areas

Minimum Origin Green Targets Required Annually = 5

Raw Material Sourcing	Supplier Certification	
	Primary Producer Sustainability	
	Packaging	★
Manufacturing Process	Water	
	Waste	
	Energy/Emissions	
	Biodiversity	
Social Sustainability	Employee Wellbeing	
	Community Engagement	★
	Health & Nutrition	
	Diversity & Inclusion	

Spotlight Target Area: Packaging ★

Cybercolors became a member of the Origin Green programme in 2017. As a small enterprise of 11 people, all employees are aware of the Origin Green programme and its importance to the company's future operations and are fully supportive. The Origin Green team is led by Operations Manager, John Redmond and Marketing Manager, Aoife Cripps.

Given the growing importance of the need to reduce plastic packaging, Cybercolors made a commitment to focus on reducing their use of High-Density Polyethylene (HDPE) packaging across the business and set two separate targets in their plan to:

- Reduce the plastic packaging ratio for key colour raw materials
- Reduce the plastic packaging ratio for manufactured goods

“At Cybercolors, we are developing innovative ingredients, while partnering with our customers and suppliers to create a more sustainable environment.”

Noel Sexton, MD

Supplier Collaboration for Further Reductions



They have been steadily reducing their HDPE packaging in these 2 areas since 2017 and in 2019 they made significant progress when achieving their target ratio for manufactured goods packaging and achieved their target for manufactured goods with only 15% product in pack sizes less than 25kg, a reduction from 19% in 2018%. The company no longer procures raw materials in 1kg or 5kg bags and now obtains raw materials in reusable bulk containers.

Some of the actions implemented across the business to achieve these targets include:

- Communicating and collaborating with suppliers to encourage them to supply bulk packaging options and sustainable alternatives
- Reducing the volume of key product produced in packs less than 25kg
- Moving some products to bulk and bag in box type packaging for finished products.