

Silver Hill Duck



Sustainability Programme
GOLD MEMBER
2020



Founded in 1962, Silver Hill Duck is a fully integrated premium Duck Producer. All aspects of their duck production are owned and controlled by Silver Hill Duck, from breeding, egg production, hatching and selection, to processing, cooking and packaging. Their distinctive hybrid duck is exclusive to Silver Hill Duck. It has been continually developed over the years, to produce a duck that is full of flavour, succulent, tender and consistent in its quality. In March 2019 Fane Valley Group acquired Silver Hill Duck. Fane Valley is a progressive agri-food business, based in Northern Ireland and has been Silver Hill’s feed nutrition partner for over 20 years. The announcement secured ongoing investment in the development of the existing production site at Emyvale to keep pace with rapidly growing global demand for the famous Silver Hill Duck. The company now supplies quality duck and duck products to outlets the world over, including South East Asia.

Exemplary Performance Target Areas

Minimum Origin Green Targets Required Annually = 6

| | | |
|-----------------------|---------------------------------|---|
| Raw Material Sourcing | Supplier Certification | ★ |
| | Primary Producer Sustainability | |
| | Packaging | |
| Manufacturing Process | Water | ★ |
| | Waste | ★ |
| | Energy/Emissions | |
| | Biodiversity | |
| Social Sustainability | Employee Wellbeing | |
| | Community Engagement | ★ |
| | Health & Nutrition | |
| | Diversity & Inclusion | |

Spotlight Target Area: Waste ★

Silver Hill Duck became a member of the Origin Green programme in 2014. They are currently on their second sustainability plan covering a 5 year period to 2021. The management team strongly believe in doing all they can to protect the environment and they see membership of Origin Green as an excellent way for Silver Hill to communicate and prove its commitment to sustainability and the environment to our suppliers and customers.

Their sustainability agenda is a cross functional effort led by Environmental Manager Denise Jordan who takes a collaborative approach to embed sustainability initiatives into the business involving and engaging all staff.

Cutting Down Water Wastage



Silver Hill set a target to reduce well water usage by 15% m / tonne by end of 2019 and to maintain 2019 usage levels to 2021. In 2019 a 41% reduction per tonne was achieved from a 2015 baseline, with a 19% decrease achieved from 2018.

Achievements achieved through the following:

- Recycling of water in pluck and wax area
- Annual Water Awareness Training with employees with water wastage prevention prioritised through better visual representation
- Random spot checks of water using equipment/processes at break times by Environment Team to ensure no water is left running

“Origin Green is a badge we proudly showcase internationally. Our customers want Peking Duck that is produced sustainably and the Origin Green stamp authenticates the great efforts at Silver Hill to consistently do just that.”

Micheál Briody, MD