



Gold Member Atlantis Seafood

Spotlight Target Area: Supplier Certification / Packaging

Atlantis Seafood believe in sourcing seafood from trusted fishermen who operate to world-class standards, making sure the company always know exactly where each fish comes from. Throughout 2020, the company demonstrated an exemplary performance within the areas of supplier certification and packaging. Within the supplier certification target area, Atlantis Seafood actively participates in Bord lascaigh Mhara (BIM) ran Fishery Improvement Projects (FIPs). FIPs are schemes designed to improve the sustainability of fisheries. They involve all those that participate in the catching and sale of fish working together to improve the level of the fish stock, the environmental impact and the management of a particular fishery. FIPs also help consumers to make informed choices when purchasing seafood. Atlantis Seafood is also making strong progress within its current sustainability plan in the area of packaging. Overall, 79% of product fish & seafood (wholesale fresh, wholesale frozen & retail) was sold in reusable crates or recyclable packaging in 2020, compared to a projected 74%. The company also have identified new initiatives for this target, including researching the potential use of a recyclable tray for retail.

About

Atlantis Seafood was established in 1993 in Strandfield Business Park, Rosslare Road, Wexford. The company started as a family business with six employees and today employs 70 people full-time. Atlantis Seafoods is now managed jointly by John Kenny and Mark O' Connor who together have over 50 years' experience in the seafood industry. With both having gained significant knowledge and expertise required to meet the needs of customers, the business continues to provide superior quality product with competitive prices. Atlantis Seafoods is always looking at ways to expand and diversify its range to keep pace with the changing needs of the modern consumer. The company is currently focused on the development of new innovative products from fish and shellfish targeting both the Irish and European markets.



Sustainability Programme
GOLD MEMBER
2021

Membership Tier 4

Minimum Origin Green Targets Required Annually = 5

Origin Green Target Areas

Raw Material Sourcing	Supplier Certification	★
	Primary Producer Sustainability Initiatives	
	Packaging	★
Manufacturing Process	Energy/Emissions	
	Water	
	Waste	
	Biodiversity	
Social Sustainability	Health & Nutrition	
	Employee Wellbeing	
	Community Engagement	
	Diversity & Inclusion	

“Sustainability and the environment are at the core of everything we do here at Atlantis Seafoods, to ensure we leave a better world for all generations to follow.”

John Kenny, Managing Director/CEO