



Gold Member Ballymaloe Foods

Spotlight Target Area: Community Engagement

Sustainability has been a core value of Ballymaloe Foods, and Origin Green membership has benefitted the company by allowing attention to focus on making further improvements to the production process and equally giving back to the local community. Ballymaloe Foods feel it is vital to give back to those who support the business through donations of hampers and monetary funding. This has been a long-term aspect of the business, however, due to the Covid-19 pandemic, this proved challenging in 2020 as access to fundraising events and regular channels was seriously curtailed. To compensate for this, the member donated approximately 105 cases of food products to local charities, showing resilience and commitment by finding alternatives. Charitable donations continued in the form of sponsorships throughout 2020, with the company exceeding its target to donate €5,750 by 186% and exceeded its food donation target of 3,000kg, donating a total of 3,729kg to FoodCloud.

About

Ballymaloe Foods was founded in 1990 by Yasmin Hyde, daughter of Ballymaloe founder and Irish Michelin Star winning chef, Myrtle Allen. Having worked at Ballymaloe House throughout her teenage years, Yasmin was confident that Original Relish would be a popular product after seeing how much the guests at the hotel loved the taste. Ballymaloe Foods is a second-generation business of Ballymaloe House and is one of five Ballymaloe businesses. Yasmin Hyde is still very much involved in the business and now her three children; Maxine, Rosaleen and Sean are running it day-to-day, supported by a team of 38 employees. Starting out with only one product, the company has now grown to over 18 products with a range of relishes, pasta sauces, beetroots, salad dressings and roasting sauces, with all being produced in purpose-built kitchens from its premises in Little Island, Co. Cork.



Sustainability Programme
GOLD MEMBER
2021

Membership Tier 4

Minimum Origin Green Targets Required Annually = 6

Origin Green Target Areas

Raw Material Sourcing	Supplier Certification	
	Primary Producer Sustainability Initiatives	
	Packaging	
Manufacturing Process	Energy/Emissions	
	Water	★
	Waste	★
	Biodiversity	
Social Sustainability	Health & Nutrition	★
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	

“Doing business as sustainably as possible has always been one of our main missions. We are delighted to receive this acknowledgement that shows the ongoing efforts made by our team are worthwhile. We look forward to continuously driving even more improvements in our sustainability efforts.”

Maxine Hyde, General Manager Ballymaloe Foods