



Gold Member Britvic

Spotlight Target Area: Packaging

Britvic Ireland is committed to the circular economy and is working towards ensuring its packaging never becomes waste. All Britvic Ireland’s packaging is 100% recyclable. The company is investing in recycled PET and supports the need for a well-run deposit retention scheme increasing the collection rate of beverage containers and underpinning access to quality recycled materials. Britvic Ireland will use over **50%** recycled PET across its brand portfolio by 2025. Britvic are also on a journey to reduce packaging weight per serve by **20%** by 2025. The recent Ballygowan relaunch switching to lighter bottles made from **100%** recycled PET removed **€1,500 tonnes** of virgin plastic from the market and makes Ballygowan, bottled at source in Newcastle West Co. Limerick, Ireland’s most sustainable water brand. The Ballygowan factory is powered by **96%** renewable energy and is on trajectory to be carbon positive by **2025**.

About

Britvic Ireland is the largest manufacturer of soft drinks in the Republic of Ireland, owning a portfolio of market leading brands including Ballygowan, Miwadi, Club, Robinsons, Fruit Shoot, Energise, TK, Cidona and exclusively bottling brands such as 7up, Pepsi and Lipton for PepsiCo. Britvic Ireland is an autonomous business unit in Britvic PLC, a global soft drinks company. Britvic Ireland’s vision is to be the most dynamic soft drinks company, creating a better tomorrow.

Sustainability is at the heart of the Britvic business, encapsulated in its ‘Healthier People, Healthier Planet’ strategy. Britvic has signed up to science-based targets and is committed to reducing its scope 1 and 2 carbon emissions by **50%** by 2025.



Sustainability Programme
GOLD MEMBER
2021

Membership Tier 1

Minimum Origin Green Targets Required Annually = 8

Origin Green Target Areas

Raw Material Sourcing	Supplier Certification	
	Primary Producer Sustainability Initiatives	
	Packaging	★
Manufacturing Process	Energy/Emissions	★
	Water	★
	Waste	
	Biodiversity	
Social Sustainability	Health & Nutrition	★
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	

“It’s a privilege to receive gold membership from Origin Green and a recognition of a tremendous team effort at Britvic Ireland across all our teams. We have made excellent progress over the 8 years we’ve been in the programme. Our packaging is 100% recyclable and increasingly made from recycled materials. We have switched to renewable energy where possible, and we are on track to achieve our stretching 2025 sustainability goals including a 50% reduction in carbon emissions from our direct operations.”

Kevin Donnelly, Managing Director