



Gold Member

E. Flahavan and Sons Ltd

Spotlight Target Area: Community Engagement

Sustainability has always been a major part of the Flahavan's story. Since the 1780s, when the original waterwheel drove the mill, there has been a company-wide commitment to working in harmony with nature and minimising the company's impact on its environment and community.

E Flahavan's and Sons supports its local community whenever possible - the company has been a main sponsor of the West Waterford Festival of Food for many years; it regularly donates product to the Waterford Food Bank and other local charities; and it's held more than 15 events including online classes and brand partnerships. The company provides product to support the Waterford Senior GAA teams, as well as the Dublin City Marathon among other sporting events across the country.

About

Flahavan's has been milling oats in Co. Waterford for over 200 years. As the oldest privately-owned family food company in Ireland, Flahavan's is synonymous with Irishness, tradition and authenticity. With a longstanding commitment to local sourcing, Flahavan's sources its conventional oats from a panel of registered growers based within a 60-mile radius of its Mill in Kilmacthomas, while its unique milling process, honed through generations, gives its products their distinctive texture and taste. Flahavan's has pioneered a dramatic change in the way consumers think about oat-based foods and their compelling health benefits. This is achieved by continually staying close to the consumer and identifying, understanding and responding to their emerging health and lifestyle needs, through new innovative products and formats.



Sustainability Programme
GOLD MEMBER
2021

Membership Tier 3

Minimum Origin Green Targets Required Annually = 6

Origin Green Target Areas

Raw Material Sourcing	Supplier Certification	★
	Primary Producer Sustainability Initiatives	
	Packaging	
Manufacturing Process	Energy/Emissions	
	Water	★
	Waste	
	Biodiversity	
Social Sustainability	Health & Nutrition	★
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	

“Flahavan's are delighted to have been awarded Gold member status. Sustainability is at the heart of our business and we are always looking at ways we can make improvements to minimise our impact on the environment and our community.”

John Flahavan, Managing Director