



Gold Member Janet's Country Fayre

Spotlight Target Area: Energy

Janet's Country Fayre has been steadily increasing sales & production levels since the inception of the business. Within its current sustainability plan (2020-2024), the company has set a target to reduce energy usage per kilogram of product produced by 10% over the lifetime of the plan. To drive this, Janet's Country Fayre engaged the services of an energy consultant who identified that some of the equipment being used in production was older and using more energy than newer machines. The company identified more energy efficient machines, including the upgrading of an outdated shrink wrap machine to a newer and more efficient model and also has invested in an additional larger cooking vat (120kgs) which will be gas fired and has extended the length of production runs which also improves overall efficiency. Throughout 2020, these initiatives drove a significant improvement in energy usage per unit of output, with the company having reduced usage by 7% over its 2019 baseline.

About

Janet's Country Fayre Ltd was formed in 2007 when it commenced business selling an award-winning range of relishes and chutneys. It is 100% owned by the founder & director Janet Drew and in 2016, the range at Janet's Country Fayre was further developed to include pasta & pizza sauces under the Janet's Just Delicious brand. In 2020, the company was successful on the Grow with Aldi programme and was awarded a 12-month contract to supply flavoured pizza sauces under a new brand, The Piccolo Pizza Co. All products are handmade in batches using traditional recipes that symbolise all that is best in Irish artisan food production with taste, quality and aesthetic integrity being at the heart of Janet's Country Fayre. The pasta & pizza sauces under the Janet's Just Delicious range are free-from added sugar & salt. All products are suitable for vegetarians and are gluten free.



Sustainability Programme
GOLD MEMBER
2021

Membership Tier 5

Minimum Origin Green Targets Required Annually = 4

Origin Green Target Areas

Raw Material Sourcing	Supplier Certification	★
	Primary Producer Sustainability Initiatives	
	Packaging	
Manufacturing Process	Energy/Emissions	★
	Water	
	Waste	
	Biodiversity	
Social Sustainability	Health & Nutrition	
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	

“By participating in the Origin Green program it has made us realise that if a small company thinks big, it can make a difference, such as in our case, more efficient use of energy.”

Janet Drew, Managing Director