



Gold Member Kepak Group

Spotlight Target Area: Biodiversity

Protecting and enhancing biodiversity around the company’s sites and farms of suppliers is a key component of Kepak’s agriculture pillar. Kepak is a founding member of the Irish Business & Biodiversity platform and a supporter of the All-Ireland Pollinator plan. Together with Trinity College Dublin and the Irish Research Council, Kepak has funded pioneering research to enhance pollinator diversity. As part of this project, Kepak designated biodiversity champions at site level who conduct and monitor biodiversity. Treatment plots have been established in short and long grass meadows, with wildflower and herb beds nestled in green areas surrounding Kepak sites, becoming home to native Irish honeybees. The company conducted biodiversity research at Kepak Farm which acts as a knowledge transfer centre for implementing farm friendly biodiversity actions via its partner farming network. Kepak is also an operational partner of the BRIDE valley biodiversity project. The project aims to design and implement a results-based approach to conserve, enhance and restore habitats in lowland intensive farmland.

About

Kepak is one of Ireland’s leading meat producers with 12 manufacturing facilities across Ireland and the UK, employing over 4,500 people with a turnover of €1.5bn. Meat craft and sustainability are key pillars of the company’s heritage, which has grown from humble beginnings as a butcher shop founded in Dublin’s Liberties in 1979. For over 50 years, farmers have trusted Kepak to process and market their livestock in a respectful way. Kepak believe that sustainability should not be a sideline effort. It should be part of everything it does, a way of doing the job every day. As a founding member of Origin Green, Kepak acknowledge that there has never been a more crucial time to act against climate change. As a business, Kepak commits to working with industry peers to ensure it minimises its impact on the environment, whilst safeguarding animal welfare and producer livelihoods.



Sustainability Programme
GOLD MEMBER
2021

Membership Tier 1

Minimum Origin Green Targets Required Annually = 8

Origin Green Target Areas

Raw Material Sourcing	Supplier Certification	★
	Primary Producer Sustainability Initiatives	
	Packaging	★
Manufacturing Process	Energy/Emissions	★
	Water	
	Waste	★
	Biodiversity	★
Social Sustainability	Health & Nutrition	★
	Employee Wellbeing	★
	Community Engagement	
	Diversity & Inclusion	

“Achieving Origin Green Gold Membership provides an acknowledgment of the progress we have made towards achieving our science-based sustainability targets and reinforces our commitment to work with our suppliers, customers and communities towards a pathway to net zero.”

Simon Walker, CEO Kepak Group