



# Gold Member Newgrange Gold

## Spotlight Target Area: Packaging

As the farm of Newgrange Gold covers almost 150 acres of the Boyne Valley, the company have contributed positively to increasing and protecting biodiversity within the region. Newgrange Gold is a proud member of the All-Ireland Pollinator Plan and supports biodiversity initiatives wherever possible across its unique landscape.

Throughout 2020, the company demonstrated an exemplary performance in the target areas of packaging and community engagement. Within the packaging area, the company has worked diligently to reduce outer case cardboard on its packaging, being over 10% ahead of its target set since 2018. The company also continues to contribute to its local community, supporting groups such as Slane Mens Sheds, Rossin Rovers and the East Coast Tree Project.

## About

Established in 2010 by John Rogers, Newgrange Gold is ran from the Rogers' family farm overlooking the historic and beautiful Boyne Valley. John saw an opportunity in creating a brand that connected the rich and ancient soils of the Boyne valley and the high-quality food that is produced there.

The birth of Newgrange Gold came from seeing oilseed rape grown on the Rogers farm leaving in trailers to the local merchant and from there, the seed was sown for the potential business opportunity on their doorstep. Today, Newgrange Gold sells a range of products including rapeseed oil, infused rapeseed oil with garden herbs, chilli & garlic, chilli & lemon, etc. with its products available in stores nationwide.



Sustainability Programme  
**GOLD MEMBER**  
2021

## Membership Tier 5

Minimum Origin Green Targets Required Annually = 4

## Origin Green Target Areas

Raw Material Sourcing	Supplier Certification	
	Primary Producer Sustainability Initiatives	
	Packaging	★
Manufacturing Process	Energy/Emissions	
	Water	
	Waste	
	Biodiversity	
Social Sustainability	Health & Nutrition	
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	

“The work of the team here at Newgrange Gold has been driven by a desire to increase biodiversity within the Boyne Valley, support and help our local communities and endeavour to become leaner and more efficient. The progress over the last number of years is down to their hard work in reaching those goals.”

**Jack Rogers, Managing Director**