



# Gold Member Slaney Farms Produce

## Spotlight Target Area: Community Engagement

Slaney Farms became an Origin Green member in 2017. Since then, it has set targets around a number of different areas of the business including supplier certification, packaging, energy, fuel, waste, and community engagement, being fully committed to achieving and surpassing set targets going forward. The company demonstrated an exemplary performance within the areas of supplier certification, primary producer sustainability initiatives, and community engagement throughout the year 2020.

Harvesting traditionally grown varieties, the company’s farm and state-of-the-art packaging facility operates sustainable practices to deliver optimal freshness to the consumer. Passionate about community engagement, the company sponsors and participates in local initiatives, with Slaney Farms being particularly proud of the role it plays in helping to keep jobs intact within the Wexford region.

## About

Slaney Farms Produce, managed by John Stafford, is a family business located in Enniscorthy, Co. Wexford. Established in 1996, the company has built up a reputation in the market as a supplier of high-quality potatoes and seasonal fresh fruit to multiple retailers and convenience stores around the country.

Slaney Farms has a fully integrated potato processing system from planting, growing and harvesting through to marketing and distribution. The company has invested over €2m in new state of the art technology in storage, washing, grading and packing facilities which enables the company to supply all year round. This investment has put Slaney Farms to the forefront of potato production technology in Ireland.



Sustainability Programme  
**GOLD MEMBER**  
2021

## Membership Tier 4

Minimum Origin Green Targets Required Annually = 5

### Origin Green Target Areas

Raw Material Sourcing	Supplier Certification	★
	Primary Producer Sustainability Initiatives	★
Manufacturing Process	Packaging	
	Energy/Emissions	
	Water	
	Waste	
Social Sustainability	Biodiversity	
	Health & Nutrition	
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	

“Slaney Farms are delighted with the honour of achieving Origin Green Gold Membership for the second year running. We are immensely proud of the targets and goals that have been achieved through the scheme and we feel the Origin Green journey has helped build on the sustainability measures Slaney Farms has aimed to achieve in the past, the present and into the future.”

**John Stafford, Managing Director**