



Gold Member Dawn Meats

About the Company

Established in Co. Waterford in 1980, Dawn Meats is a family-owned company marketing quality beef and lamb products to customers in over 50 countries. Dawn Meats is the largest processor of lamb in Europe and the leading processor of beef in the UK and Ireland. With annual revenues exceeding €2 billion, the company employs approximately 8,000 people at 29 locations in Ireland, the UK, Continental Europe and Asia, processing one million cattle and three million sheep annually. Sustainability has been central to Dawn Meats' business strategy for over 20 years, and actions are implemented through the company's dedicated, cross-functional sustainability team.

Spotlight Target Area: Waste

Dawn Meats has been actively involved in the Origin Green programme since the inception of the programme in 2012 and is a founding member of Origin Green. Reporting on a total of 18 targets in its 2021 Origin Green Annual Review, the company has impressively either met or exceeded 15 of its milestones set for the year 2021.

Within the area of waste, Dawn Meats recycled over 58% of its materials in 2021 exceeding its 56% milestone. Year-on-year, Dawn Meats improved its waste removal and reduction processes by targeting large waste generators and creating a user-friendly system for staff to segregate waste appropriately. This has helped to significantly reduce waste across all of its sites. Opportunities previously identified to segregate, wash and recycle contaminated waste materials commenced in 2021 and will continue to be developed as further opportunities arise into the future.

In the area of Community Engagement, Dawn Meats Group generated funding through collaborative fundraising efforts for Community and Charity projects amounting to over €330,000 in 2021, overachieving on its target of €300,000 for the year, an extraordinary achievement.



Membership Tier 1

Minimum Origin Green Targets Required Annually = 8

Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials & Suppliers	★
	Packaging	★
Manufacturing Process	Energy/Emissions	
	Water	★
	Waste	★
Social Sustainability	Product Health and Nutrition	★
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	
Additional Targets	Biodiversity	
	Approved Sector Specific Target	



Sustainability Programme
GOLD MEMBER
2022

“We are delighted to have been awarded Gold Membership for a second year running, and would like to thank our people, suppliers and customers, who’s collaboration and dedication have made this achievement possible. Congratulations also to the other Gold Membership companies, working together through Origin Green, we help to maintain Ireland’s leadership position in sustainable food production.”

Gill Higgins, Head of Sustainability