



Gold Member Rockfield Dairy Ltd



About the Company

Rockfield Dairy Ltd T/A Velvet Cloud produce a range of handmade natural sheep's milk, yogurt, and cheese products on the Flanagan family farm outside Claremorris, Co Mayo. Having farmed the land for generations, the Flanagan flock graze an abundance of grass and clover pastures for almost the entire year due to the mild wet climate in its West of Ireland location.

Spotlight Target Area: Packaging

Velvet Cloud are committed to making a difference and leaving the world, and the community, in a better place. Velvet Cloud have set sustainability goals focusing on reducing energy consumption, finding and using more sustainable packaging options, reducing water consumption, increasing the company's contribution in the community, and improving biodiversity.

Over the year 2021, Velvet Cloud performed strongly, demonstrating an exemplary performance within the target areas of Packaging, Energy, Product Health and Nutrition, and Community Engagement. Within the Packaging target area, the company focused on ensuring all cardboard used in its packaging was Forest Stewardship Council (FSC) certified, with the company having now reached its 100% target ahead of schedule. In addition, the company's yogurt range is packaged in 100% recyclable tubs and it has also switched from plastic to compostable utensils for all events and tastings.

Membership Tier 5

Minimum Origin Green Targets Required Annually = 4

Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials & Suppliers	
	Packaging	★
Manufacturing Process	Energy/Emissions	★
	Water	
	Waste	
Social Sustainability	Product Health and Nutrition	★
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	
Additional Targets	Biodiversity	
	Approved Sector Specific Target	



Sustainability Programme
GOLD MEMBER
2022