



Gold Member Velo Coffee Roasters



About the Company

Velo Coffee Roasters was established in 2017 and is a multi-award winning coffee roastery in Co. Cork. The company source only high-quality Speciality Coffee from around the world, roasting to perfection to bring customers a coffee bursting with aroma and flavour. Velo Coffee Roasters believe in quality, therefore the company only sources the best coffee beans available and roasts them to the highest standards. Transparency is important for the company, therefore Velo Coffee Roasters work closely with green bean merchants to secure a direct line of traceability back to the farm.

The company roast Single Origins, and also have own blends - Velo Morning Fixie, Your Pace or Mine, and Velo Yellow Jersey. The coffee is available in the coffee house, on the online shop, or in Aldi.

Spotlight Target Area: Raw Materials Certification / Packaging

Velo Coffee Roasters is committed to roasting high-quality coffee. This begins with sourcing; everything from packaging, to raw beans, to labels. The company focus on sourcing green bean from farmers who use sustainable practices through merchants who focus on supporting those farmers and their local communities.

Velo Coffee Roasters demonstrated an exemplary performance within the areas of Raw Materials Certification, Packaging, Waste, and Employee Wellbeing throughout the year 2021. Within the Raw Materials Certification target area, the company has sourced 55.9% of green bean supply with sustainability certifications since the inception of its plan in 2021, with the company well on track to reach the original 70% target set for 2025.

Membership Tier 4

Minimum Origin Green Targets Required Annually = 5

Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials & Suppliers	★
	Packaging	★
Manufacturing Process	Energy/Emissions	
	Water	
	Waste	★
Social Sustainability	Product Health and Nutrition	
	Employee Wellbeing	★
	Community Engagement	
	Diversity & Inclusion	
Additional Targets	Biodiversity	
	Approved Sector Specific Target	



Sustainability Programme
GOLD MEMBER
2022

“Sustainability is a major focus of the coffee industry as a whole, and has been an important part of Velo from the beginning. Through Origin Green, we’ve been able to clearly map out how we can effectively decrease our impact on the environment. Joining the other fantastic companies at the Gold Member level is testimony to the dedication of the entire Velo Squad.”

Quote from CEO, Rob Horgan