

Gold Member Irish Distillers

Spotlight Target Area: Primary Producer Sustainability Initiatives

In 2020, Irish Distillers launched a tailored sustainability programme for barley growers. The ‘Sustainable Green Spring Barley Scheme’ aims to support the long-term viability of the spring barley sector in Ireland by incentivising farmers to deliver further environmental benefits on their farms. Measures in the scheme aim to help growers reduce the carbon footprint and promote biodiversity on their farms. An additional payment of €15 per/tonne is payable directly to participating growers who meet the environmental and sustainability requirements outlined in the scheme.

About

Irish Distillers is Ireland’s leading supplier of spirits and wines and producer of some of the world’s most well-known and successful Irish whiskeys. Led by Jameson, the company’s brands are driving the global renaissance of the category. Jameson is the world’s bestselling Irish whiskey, experiencing 30 years of consecutive growth up to 2019 and the portfolio of brands exports to more than 130 markets around the world. Irish Distillers was formed in 1966, when a merger took place between John Power & Son, John Jameson & Son and Cork Distilleries Company. In 1988 Irish Distillers joined Pernod Ricard, gaining access to unprecedented levels of investment and an extensive global distribution network.

Since 2012, Irish Distillers has invested over €400 million to double its production and bottling capacity in a sustainable manner in order to meet global demand for products. The company employs over 600 people across operations in Cork, Dublin and Belfast.



Sustainability Programme
GOLD MEMBER
2021

Membership Tier 1

Minimum Origin Green Targets Required Annually = 8

Origin Green Target Areas

Raw Material Sourcing	Supplier Certification	
	Primary Producer Sustainability Initiatives	★
	Packaging	★
Manufacturing Process	Energy/Emissions	★
	Water	
	Waste	★
	Biodiversity	★
Social Sustainability	Health & Nutrition	★
	Employee Wellbeing	
	Community Engagement	
	Diversity & Inclusion	

“At the core of everything we do is a passion for our craft and an ambition to create drinks that can be enjoyed the world over. None of this is possible if unless we protect the environment and communities from which we have grown. From the water and energy we use to the sourcing of our cereals, we aim to surpass the highest environmental standards and will always look for new ways to make a positive impact.”

Conor McQuaid, CEO and Chairman, Irish Distillers