



# Gold Member E Flahavan & Sons Ltd

## About the Company

Flahavan's has been milling oats in Co. Waterford for over 200 years. As the oldest privately-owned family food company in Ireland, Flahavan's is synonymous with Irishness, tradition and authenticity. With a longstanding commitment to local sourcing, Flahavan's sources its conventional oats from a panel of registered growers based within a 60-mile radius of its Mill in Kilmacthomas, while its unique milling process, honed through generations, gives its products their distinctive texture and taste. Flahavan's has pioneered a dramatic change in the way consumers think about oat-based foods and their compelling health benefits. This is achieved by continually staying close to the consumer and identifying, understanding and responding to their emerging health and lifestyle needs, through new innovative products and formats.

## Spotlight Target Area: **Supplier Certification**

Sustainability has always been a major part of the Flahavan's story. Since the 1780s, when the original waterwheel drove the mill, there has been a company-wide commitment to working in harmony with nature and minimising the company's impact on its environment and community.

Flahavan's only use conventional oats that are cultivated in Ireland. Many of the local producers have long-standing historical links with Flahavan's which plays a significant role in the company's sustainability journey. New organic producers are being sought after with great effort. The Flahavan family participated in a successful government lobbying effort to restart the organic scheme. At Flahavan's, by increasing the proportion of organic oats sourced from **65% in 2020 to 87% in 2021**, the company overachieved its 66% Origin Green plan milestone by 21%.

**Membership Tier 3**  
Minimum Origin Green Targets Required Annually = 6

## Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials & Suppliers	★
	Packaging	★
Manufacturing Process	Energy/Emissions	
	Water	★
	Waste	
Social Sustainability	Product Health and Nutrition	
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	
Additional Targets	Biodiversity	
	Approved Sector Specific Target	



Sustainability Programme  
**GOLD MEMBER**  
2022