



Gold Member Greenhill Fruit Farm

About the Company

Greenhill Fruit Farm is a family run fruit farm near Enniscorthy, Co. Wexford with three generations of fruit growing knowledge. The business was established in 2007 after the owner had previously operated a business for over 21 years selling Irish strawberries direct to customers. Together with a dedicated team, Greenhill Fruit Farm produce consistent top quality fresh fruit using both traditional and modern methods. Today, the company's fruit is available through roadside sales units, wholesale, and retail outlets nationwide.

Spotlight Target Area: Energy

Greenhill Fruit Farm is committed to producing the best produce while protecting the environment, health, and safety of employees, customers, and local communities. Acknowledging that a successful business in today's world requires a sustainable focus and drive, the company works diligently to ensure quality and sustainability work in tandem across everything it does.

At Greenhill Fruit Farm, ambitious targets are in place to reduce overall kWh/tonne per annum by 15% by 2024. In the year 2021, Greenhill Fruit Farm continued to drive improvement in this key area, and achieved exemplary performance with a cumulative reduction of almost 2% kWh/kg. Going forward, Greenhill Fruit Farm's ambition is to continue to reduce overall energy consumption to reach the projected 15% milestone by 2024. To reach this milestone, the company have two electric vehicles on site and plan to install solar PV panels in 2023, which will further reduce its environmental impact.

Membership Tier 4

Minimum Origin Green Targets Required Annually = 5

Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials & Suppliers	★
	Packaging	
Manufacturing Process	Energy/Emissions	★
	Water	★
	Waste	
Social Sustainability	Product Health and Nutrition	
	Employee Wellbeing	
	Community Engagement	
	Diversity & Inclusion	
Additional Targets	Biodiversity	
	Approved Sector Specific Target	



Sustainability Programme
GOLD MEMBER
2022

“Its fantastic to get recognition for all the hard work our team have put into this plan over the last year or two. We have always maintained that one of our biggest business targets is to be the best in fruit quality, but we now realise that it is not enough and our sustainable targets are becoming more and more important both inside and outside the farm. We are still learning, and we still have some way to go but the ultimate goal is visible and attainable. We are very much looking forward to how our targets will ultimately reshape our business by the end of the plan and proud how each team member is working to get there.”