



# Gold Member Irish Distillers

## About the Company

Irish Distillers is Ireland’s leading supplier of spirits and wines and producer of some of the world’s most well-known and successful Irish whiskeys. Led by Jameson, the company’s brands are driving the global renaissance of the category. Jameson is the world’s bestselling Irish whiskey, experiencing 30 years of consecutive growth up to 2019 and the portfolio of brands exports to more than 130 markets around the world. Irish Distillers was formed in 1966, when a merger took place between John Power & Son, John Jameson & Son and Cork Distilleries Company. In 1988 Irish Distillers joined Pernod Ricard, gaining access to unprecedented levels of investment and an extensive global distribution network. Since 2012, Irish Distillers has invested over €400 million to double its production and bottling capacity sustainably to meet global demand for products. The company employs over 600 people across operations in Cork, Dublin and Belfast.

## Spotlight Target Area: **Supplier Sustainability Initiatives**

In 2020, Irish Distillers launched a tailored sustainability programme for barley growers and in 2021 the Origin Green member continued to further develop this initiative. The ‘Sustainable Green Spring Barley Scheme’ aims to support the long-term viability of the spring barley sector in Ireland by incentivising farmers to deliver further environmental benefits on their farms. Measures in the scheme aim to help growers reduce their carbon footprint and promote biodiversity on their farms. An additional payment of €15 per/tonne is payable directly to participating growers who meet the environmental and sustainability requirements outlined in the scheme. The number of barley growers participating in the sustainability programme increased from **212 in 2020** to **289 in 2021**, exceeding their Origin Green plan target of 200, an outstanding achievement.



## Membership Tier 1

Minimum Origin Green Targets Required Annually = 8

## Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials & Suppliers	★
	Packaging	★
Manufacturing Process	Energy/Emissions	★
	Water	★
	Waste	
Social Sustainability	Product Health and Nutrition	★
	Employee Wellbeing	
	Community Engagement	
	Diversity & Inclusion	
Additional Targets	Biodiversity	★
	Approved Sector Specific Target	

“At Irish Distillers, we believe in fairness, integrity and community and we have a deep respect for the environment in which we operate. From the water and energy we use, to the sourcing of our cereals, we aim to surpass the highest environmental standards and will always look for new, bold and brave ways to make a positive impact. We are committed to reducing our environmental impact across our entire value chain and our recent move to invest €50 million over the next 4 years to fund projects aimed at transforming our Midleton Distillery into a carbon neutral operation by the end of 2026 is a demonstration of this commitment.”

**Nodjame Fouad, CEO and Chairman, Irish Distillers**



Sustainability Programme  
**GOLD MEMBER**  
2022