



# Gold Member Murphys Home Bakery

## About the Company

Murphys Home Bakery was established in 1993 and is a second generation family-owned business located in Abbeyfeale, Co Limerick. The company produces handmade ready to bake premium products. All products are produced using traditional recipes and include tarts, scones, and a bread range. As over 90% of the company's products are baked on the same day they are purchased, Murphys Home Bakery constantly receives compliments on the freshness and quality of its products.

## Spotlight Target Area: Packaging

Sustainability is a major element of Murphys Home Bakery's production process, with the company producing products using sustainable ingredients and packaging.

In 2021, Murphys Home Bakery achieved an exemplary score within the target areas of Supplier Certification, Packaging, and Waste. The company aim to have 100% recyclable packaging on all product packaging by 2025. In 2021, over 95% of packaging materials were recyclable. Additionally, the company would like to increase its use of biodegradable packaging into the future and are now further investigating the potential of this packaging material, showing the company's ongoing commitment to sustainability throughout its operations.

## Membership Tier 4

Minimum Origin Green Targets Required Annually = 5

## Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials & Suppliers	★
	Packaging	★
Manufacturing Process	Energy/Emissions	
	Water	
	Waste	★
Social Sustainability	Product Health and Nutrition	
	Employee Wellbeing	
	Community Engagement	
	Diversity & Inclusion	
Additional Targets	Biodiversity	
	Approved Sector Specific Target	



Sustainability Programme  
**GOLD MEMBER**  
2022

“Everybody at Murphys Home Bakery are extremely proud to be Origin Green Gold Members. Sustainability is at the core of our business. We consistently base all our actions on sustainability principles to protect our local environment. Everything we do is socially responsible and sustainable to preserve our rural West Limerick countryside. Our entire supply chain and all processes are firmly anchored in sustainable economics.”

**John and Maura Murphy, joint Managing Directors of Murphys Home Bakery**