

NutraMara

Gold Member NutraMara Ltd



About the Company

NutraMara Ltd. is a marine biotechnology company located in Tralee, County Kerry. Founded in 2017, the company sustainably utilises the renewable and natural resources of seaweed sourced from the west coast of Ireland. Through a novel production process in a state-of-the-art facility, marine ingredients are extracted from the seaweed, which can be utilised across various industries, including nutraceuticals, functional foods, beverages, and cosmetics. Since its inception, NutraMara has enjoyed strong growth and now exports its extracts to customers in Asia and across Europe. The company has also developed an in-house brand lab through which its novel extracts are applied in consumer-ready products that are biodesigned for conscious consumers.

Spotlight Target Area: Packaging

NutraMara Ltd. is dedicated to producing quality, traceable, high purity marine extracts with the help of cutting-edge global scientific research. This dedication is founded on sustainability, as the company's future depends on a natural resource that must be sustainably harvested and processed. In 2018, NutraMara became a verified member of the Origin Green program and began implementing a five-year sustainability strategy for the company.

With this in mind, it has increased the recyclable components of its packaging to 80% in 2021 against a milestone target of 74%, a 6% performance improvement over the year 2021. NutraMara's 'Seabody' collection contains infinitely recyclable glass and recyclable cards across all products in the range. All packaging is intentionally compact and minimal to avoid unnecessary waste. With continuous improvement in mind, a goal for 2022 will be to include a compostable pouch as an option for follow-up orders from customers to reduce the level of glass used even further.

Membership Tier 5

Minimum Origin Green Targets Required Annually = 4

Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials & Suppliers	
	Packaging	★
Manufacturing Process	Energy/Emissions	
	Water	
	Waste	★
Social Sustainability	Product Health and Nutrition	
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	
Additional Targets	Biodiversity	
	Approved Sector Specific Target	



Sustainability Programme
GOLD MEMBER
2022

“We are delighted with the renewal of NutraMara’s Origin Green Gold status. NutraMara is sustainable by design and has, since founding in 2017 placed sustainability and circularity as the core of all decision making across operations. From the growing and harvesting of seaweed biomass on the west coast of Ireland, investment in the development of clean zero waste processing technologies to our in-house brand lab, every element is considered to ensure a positive impact for people and planet.”

Dr. Helena McMahon, Chief Product & Sustainability Officer