



Gold Member Pearse Lyons Distillery

About the Company

Pearse Lyons Distillery is Dublin's only independently and family-owned distillery. The award-winning distillery, located in the former St. James' Church in the heart of Dublin's Liberties, produces Pearse Irish Whiskey.

The distillery, named after the late Dr. Pearse Lyons, founder and whiskey innovator, opened its doors in 2017. Pearse and his wife Deirdre aspired to build a distillery unlike any other in Dublin out of love and family tradition. The distillery experience takes customers on an immersive trip, learning and exploring about the art of Irish whiskey distillation and the distinctive culture of The Liberties, Dublin.

Spotlight Target Area: Waste

As part of the Alltech family, Pearse Lyons Distillery embraces the Planet of Plenty ethos, working towards best practice for people, animals, and the environment. The distillery is committed to reducing the use of non-renewables and are working with suppliers to phase out single use plastics. Pearse Lyons Distillery is also committed to improving the management of natural resources, reducing waste, and sourcing materials that promote a circular economy. For example, the spent grain by-products generated by the distillery are reutilised for use in animal feed.

Throughout the year 2021, Pearse Lyons Distillery demonstrated an exemplary performance within the areas of Packaging, Waste, and Community Engagement. Within the target area of Waste, the distillery changed over to recipes containing higher proportions of unmalted barley, which retains less moisture through the distilling process. This resulted in an immediate increase in conversion efficiency which in turn reduces wastage in pot and spent grain. In 2021, Pearse Lyons Distillery significantly enhanced the usage of raw material inputs in the distilling process, achieving a 7.2% increase on the baseline conversion rate, against a target of 2%.

Membership Tier 4

Minimum Origin Green Targets Required Annually = 5

Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials & Suppliers	
	Packaging	★
Manufacturing Process	Energy/Emissions	
	Water	
	Waste	★
Social Sustainability	Product Health and Nutrition	
	Employee Wellbeing	
	Community Engagement	★
	Diversity & Inclusion	
Additional Targets	Biodiversity	
	Approved Sector Specific Target	



Sustainability Programme
GOLD MEMBER
2022

“It is an honour for the team at Pearse Lyons to attain Origin Green Gold status this year. Sustainability is a core value of our distillery, inherited from the Lyons Family, their company Alltech and it's Planet Of Plenty initiative. We consider the well-being of the consumer and the environment in all production processes. It is our intention as a company to be one of Ireland's leading sustainable distilleries and a leader in our community. Continued improvement and monitoring of our activities ensures a highly efficient production process that minimises waste and resource inputs.”

Conor Farrell, Chief Commercial Officer, Pearse Lyons Brewing and Distilling